

Making Jashn-e-Rekhta A Sustainable Festival

Rekhta Foundation has introduced the "no flex" initiative by using alternative mediums of showcase and expression. We are trying to minimise the use of single-use plastic. This year's festival is being curated and themed with natural and organic materials and fabrics. We are using digital and technological interfaces to reduce the use of paper. We have created a chain of efficient and adequate waste management systems with a focus on reducing water waste and ensuring proper disposal of garbage.

Jashn-e-Rekhta is proud to announce the resolutions

- Jashn-e-Rekhta 2022 advocates creating a collective community response towards sustainability practices for a greener future.
- The festival adheres to the guidelines laid down by the government of India towards "Swachh Bharat Abhiyan" and hygiene practices with clean city initiatives.
- The festival has gone paperless and has only issued digital passes this year.
- The festival also ensures the collection of lanyards and all other reusable plastics and items for proper segregation and disposal.
- The festival promotes and encourages the use of natural, organic fabrics and materials for thematic designs and décor creations.
- The festival promotes the use of natural fabrics such as jute and sun fabric instead of flex.
- The festival premise is set to be "flex-free."
- The festival has banned single-use plastic.
- The festival discourages the use of single-use plastic items like carry bags, cutlery, plastic cups, etc.
- The festival only permits the usage of high-grade plastic products when necessary, i.e., above 100 microns, which is recyclable.
- The festival ensures the processing of post-event "dry waste," with plans for the safe disposal and recycling of waste materials for further usage.
- The festival ensures safe disposal of the event waste, rather than taking it and dumping it in landfills.
- The festival partners with the "Bisleri: bottle for change campaign." The campaign for the Change Program spread awareness about using and disposing of plastics responsibly among citizens and motivated them to recycle plastic. Through this

initiative, we ensure the channelling of all kinds of clean used plastic for recycling, thus maintaining a green and clean environment.

- The festival partners with a plastic recycler/upcycler who can make art and crafts from plastic waste.
- The festival recognises that the first step toward change is to make small efforts. Together, we can make a difference!